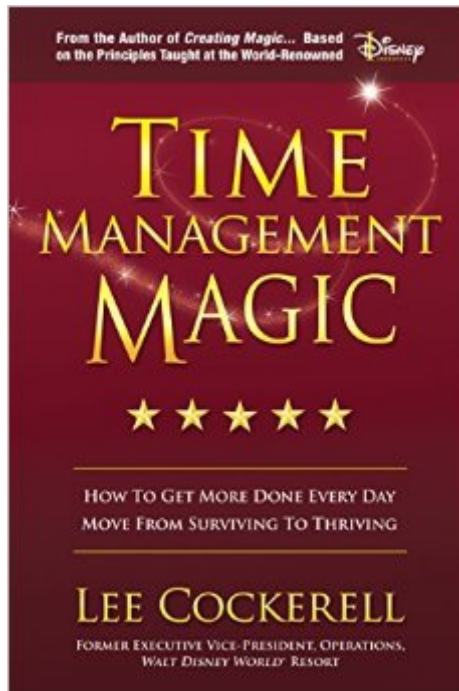


The book was found

Time Management Magic: How To Get More Done Every Day And Move From Surviving To Thriving



Synopsis

Executive Time Management Secrets from a Life at Disney... During Lee Cockerell's career at Disney as the Senior Operating Executive of Walt Disney World Resort, he led a team of 40,000 Cast Members (employees) and was responsible for the operations of 20 resort hotels, 4 theme parks, 2 water parks and the ESPN Sports Complex. As you can imagine, Lee had to become a time management expert, first as a means of survival and then as a way to help others make the best use of their time. The time management secrets he developed have become one of his most requested corporate training lectures and are now available to you in this tell-all book.

Book Information

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Customer Reviews

Lee Cockerell is no academic or theorist. He is an incredibly accomplished senior executive who for a decade was responsible for everything going on in every square inch of the 43 square miles of the Walt Disney World® Resort. Cockerell attributes much of his success as Disney World's Executive VP of Operations to his ability to control his time, and in Time Management Magic, he explains exactly how he did it. The remarkable thing about Lee Cockerell's approach is that something so powerful could prove to be so simple. And it's not just his approach that's clear and straightforward; his presentation is, too. I read through the book in one day - almost in a single sitting - and began to apply it immediately. The most helpful thing about the book is that Cockerell explains in detail exactly how he organizes his schedule, and then he walks you through a typical day so that you can see the principles and plans in action. This second feature was something that I hadn't seen before and I found it enormously enlightening. I came away feeling well prepared to apply the principles myself. A word about tools: The principles in Time Management

Magic can be applied in conjunction with any number of time management tools. Cockerell uses the Day-Timer® system both personally and for his illustrations. As someone who has used the tools in Microsoft Outlook® for two decades, I could easily see how Cockerell's principles can be transferred. I will confess, though, that Cockerell may have converted me! If you get control of my time, it is on your list on New Year's resolutions, as it is mine, Lee Cockerell's Time Management Magic seems like a great resource.

Lee's inspiring message is clear, concise, and compelling. A brilliant double dose of not only "how", but "why". Imagine the time pressures and delivery expectations of being in charge of 40,000 Disney Cast Members for a decade. The best thing you can do after reading Lee's book(s) is to subscribe to his Podcasts. To have access to Lee in this manner is priceless. It will change your life, like it did mine.

An entertaining read, just like Lee's other books. However compared to Lee's other books this was a bit basic with recommendations and advice. Most of the advice and even a chapter was dedicated to paper planners, when most of us now are using electronic.

Lee Cockerell's track record for getting things done should make you pay attention when he offers to show you exactly how he is able to accomplish so much. In this book he doesn't just explain why you need to get control of your time, he goes far beyond mindset. He lays out the exact time management system he uses, step by step, so you can implement it to create Time Management Magic. As soon as I finished reading this book, I order the Day-Timer Lee recommends. Now, I will use the day time with the book as a guide on how to get started.

The best book on Time Management I've read. His stuff on how to assign right priorities as well as overcoming procrastination (guilty!) were worth the price of the book times ten. Because of his success in managing over 40,000 cast/employees with Disney World and Marriot, you can tell he is writing from real-world experience and not just some idealistic theory. It's super practical and was a pretty quick read. He even put actual pages from his daytimer in the book from when he was at Disney as an example and showed how he mastered assigning priorities. Great thinking to incorporate into your daily life. So, I have made a decision this new year to actively implement his strategies and I've already seen a big change in how much I'm getting done daily (even though I'm self-employed and not some huge CEO executive). I'd definitely recommend it, certainly to business

people, but honestly we all need better time management. Time is money, right?

I absolutely love these books but they are soooooo dry. They need a bit of spark to keep the reader interested. However with that being said absolutely create tips and techniques I can apply to my business.

This is not a difficult read, it's practical and can be read quickly. His breakdown of how to manage a day and utilize resources like a Daytimer really sold me on finding tools other than my smart phone to assist me in managing my life. Ready to put into practice what he wrote about in this book!

Time Management Magic is a quick read, but it is full of great information. Simple and accessible, Mr. Cockerell gives advice straight from the brain of someone who has managed far more people in more diverse areas than most will through their lifetime. Highly recommended for anyone looking to recapture their time.

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